

Master's Programme

Faculty of Business, Computing, Law

**EUROPEAN BUSINESS  
MANAGEMENT**  
(120 CP)  
MASTER OF ARTS

# EUROPEAN BUSINESS MANAGEMENT (120 CP) MASTER OF ARTS

## Master's Programme Direct Studies

The Master's degree programme in European Business Management (120 CP) enables the acquisition of broad competences in international management with a focus on the European Union. Upon completion, students will be qualified for senior level management positions in companies, associations and public institutions. Students have the possibility to obtain a double degree with one of our partner universities in Europe. The programme is fully taught in English.

- ✓ full-time
- ✓ part-time

## Duration of Studies

- 4 semesters (full-time studies)

## Final Degree

- Master of Arts (M. A.)
- Double degree with University of Lille (France) or University of Córdoba (Spain) possible

## Language of Instruction

- English

## Entrance Requirements

- Professional qualification from a related field of study from a higher education institution
- International professional experience of at least 8 weeks, or relevant study semester abroad
- Knowledge of English: min. C1 (CEFR) – see website!

## Career Perspectives

Senior positions in business management and the public sector, particularly in the following areas:

- European Affairs
- European and International Trade
- Marketing and Public Relations
- Finance
- Controlling
- Human Resources

## Contact

**Programme Director**  
**Prof. Dr. Christian Hederer**

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🌐 [en.th-wildau.de/ebm-master](http://en.th-wildau.de/ebm-master)

course webpage





“The Master’s program in European Business Management (120 CP) provides a solid and comprehensive introduction to the business and economy of the European Union. It equips students with essential competences in international management but also asks them to take a broader perspective on European politics, institutions, and culture. An additional benefit is the University’s location in the Berlin metropolitan area.”

Prof. Dr. Christian Hederer,  
Professor of Economics, in particular International Economic Policy



“The Master’s programme in European Business Management at TH Wildau is the ideal choice to study an economically focused management degree in an international context. It particularly enhances skills in strategic and information management, combined with European competences. You will learn a lot about Europe on a charming campus near Berlin!”

Tobias P., Student

*This is what awaits you:*

## International Finance

International Marketing Management

## International Human Resources Management

International Accounting / Management Accounting

## International Business Project

European Competence Management and Leadership Skills



Application deadline:

**30 September**

*(only for the winter semester)*

However, we recommend an early application by 15 July.



**Apply and enroll now!**

[en.th-wildau.de/study/application](https://en.th-wildau.de/study/application)

### Studies with excellent prospects

- Innovative courses of study
- Practice-oriented curriculum

### Study successfully

- Small study groups
- Close contact to professors

### Fit for the Job

- THConnect – Wildauer Company contact fair
- Business start-up consultation

### Ideal location

- City railway station on the campus
- Only 30 minutes to the city centre of Berlin

### Campus Life

- Sports, culture and parties

- Accommodation for students on the campus

### Family-friendly university

- Studying with a child? No problem!
- Day-care for children in our kindergarten

### Healthy university

- Diverse health-care and prevention services to ensure healthy studies
- Consultant and physician for preventive measures provide advice and information on campus
- Health and campaign days during the semester
- In co-operation with the Techniker Krankenkasse

### Postal address

📍 Technische Hochschule Wildau  
Hochschulring 1, 15745 Wildau

### Student Advisory Service

**Fabian Kießlich, M. Eng.**

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✉ studienorientierung@th-wildau.de

### Admission and Examinations

**Dipl.-Betriebswirtin (FH) Silja Künzel**

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### International Office

**Karin Schmidt, M. A.**

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✉ incoming@th-wildau.de

### State Funding for Students in Germany and Student Residences

📄 studentenwerk-potsdam.de

### Finance:

✉ bafog@studentenwerk-potsdam.de

### Accommodation:

✉ wohnen@studentenwerk-potsdam.de

