

Bachelor's Programme



Faculty of Business, Computing, Law

**EUROPEAN BUSINESS
MANAGEMENT**
BACHELOR OF ARTS

EUROPEAN BUSINESS MANAGEMENT BACHELOR OF ARTS

Bachelor's Programme

The bachelor's programme European Business Management is a seven-semester modern, internationally-oriented and competence-based business degree programme with a focus on Europe that is run completely in English. Graduates have specialized knowledge of business administration, are able to comprehend current economic and economic-political developments and analyse business management problems in an international context. In the 6th and 7th semesters students have the opportunity to both study and work abroad. Along with the development of linguistic and intercultural skills plus the experience of working in international teams, graduates will be able to succeed in a rapidly changing globalized world.

- ✓ full-time
- ✓ part-time

Duration of Studies

- 7 semesters (full-time studies)

Final Degree

- Bachelor of Arts (B. A.)

Language of Instruction

- English

Admission Requirements

Proof of language proficiency which corresponds to at least B2.2 of the Common European Framework of Reference for Languages (CEFR) or general qualification for university entrance from a German school with at least 11 points in English "Grundkurs" or at least 8 points in a "Leistungskurs" English.

Please find more detailed information on the application process for international full-time students on the following website:

📄 [en.th-wildau.de/
internationalfulltime](http://en.th-wildau.de/internationalfulltime)

Career Perspectives

- Careers in national and international companies, particularly in the areas of personnel, financial management and marketing as well as in private or public organizations.

Contact

Degree Programme Director
Prof. Dr. Iciar Dominguez Lacasa

☎ +49 (0) 3375 / 508-789

✉ eb.wir@th-wildau.de

📄 [en.th-wildau.de/european-
business-management](http://en.th-wildau.de/european-business-management)

📅 Application deadline:
30 September
(only for the winter semester)

However, we recommend an early application by 15 July.

📅 Application deadline for
international students:
15 July
(only for the winter semester)

 **Apply and
enroll now!**

en.th-wildau.de/study/application



“My studies: up to date in terms of business administration and internationally oriented.”

Angelique, 3rd semester Bachelor's programme European Business Management

This is what awaits you:

International Management
Information Management

Law Internship Abroad

Business Administration and Finance

Team Coaching **Team Development**

Exchange Semester Abroad

Interdisciplinary Modul

Personal and Professional Skills

course webpage



Studies with excellent prospects

- Innovative courses of study
- Practice-oriented curriculum

Study successfully

- Small study groups
- Close contact to professors

Fit for the Job

- THConnect – Wildauer Company contact fair
- Business start-up consultation

Ideal location

- City railway station on the campus
- Only 30 minutes to the city centre of Berlin

Campus Life

- Sports, culture and parties

- Accommodation for students on the campus

Family-friendly university

- Studying with a child? No problem!
- Day-care for children in our kindergarten

Healthy university

- Diverse health-care and prevention services to ensure healthy studies
- Consultant and physician for preventive measures provide advice and information on campus
- Health and campaign days during the semester
- In co-operation with the Techniker Krankenkasse

Postal address

📍 Technische Hochschule Wildau
Hochschulring 1, 15745 Wildau

Student Advisory Service

Fabian Kießlich, M. Eng.

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✉ studienorientierung@th-wildau.de

Admission and Examinations

Dipl.-Betriebswirtin (FH) Silja Künzel

☎ +49 (0) 3375 / 508-666

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International Office

Karin Schmidt, M. A.

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State Funding for Students in Germany and Student Residences

📄 studentenwerk-potsdam.de

Finance:

✉ bafog@studentenwerk-potsdam.de

Accommodation:

✉ wohnen@studentenwerk-potsdam.de

